

Net Pricing Examples – Including Rebate

Candy

Item Desc	FB Price	Rebate \$	Dist Rebates (7%)	Total Rebates	Net FB Price	Price Difference
HERSHEY BIG BX REESES PCS 12/105 G	\$ 25.47	\$ 1.15	\$ 0.80	\$ 1.95	\$ 23.52	\$ (0.97)
HERSHEY BIG BX GLOSSETTE RAISINS 12/105 G	\$ 25.47	\$ 1.15	\$ 0.80	\$ 1.95	\$ 23.52	\$ (0.97)
HERSHEY BIG BX MILK DUDS 12/141 G	\$ 25.47	\$ 1.15	\$ 0.80	\$ 1.95	\$ 23.52	\$ 0.15
JUNIOR MINTS KING SIZE 12/113 G	\$ 23.73	\$ 1.07	\$ 0.75	\$ 1.82	\$ 21.91	\$ (1.01)
TWIZZLR STRAWBERRY 24/250 G	\$ 45.07	\$ 2.03	\$ 1.42	\$ 3.45	\$ 41.62	\$ (1.51)
HERSHEY REESES PBC BIG CUP 16S	\$ 32.00	\$ 1.44	\$ 1.01	\$ 2.45	\$ 29.55	\$ (1.22)
M&M PEG MILK CHOCOLATE PLAIN 24/100 G 04	\$ 81.46	\$ 3.67	\$ 2.57	\$ 6.23	\$ 75.23	\$ 0.63
MALTESERS PEG PACK 24/100 G	\$ 81.46	\$ 3.67	\$ 2.57	\$ 6.23	\$ 75.23	\$ 0.63
MAYNARDS FUZZY PEACH BAG 12/154 G	\$ 31.74	\$ 1.43	\$ 1.00	\$ 2.43	\$ 29.31	\$ (1.75)