

*Updated August 1, 2025*

## PACT Open Data Policy

### Introduction

This document provides an overview of the PACT's Open Data Policy, its objectives, its different components and consent strategy.

### Project Goal

To integrate member information into Artsdata to increase member digital visibility and discoverability.

### What is Artsdata

[Artsdata](#) is an open knowledge graph interconnected with local databases in the arts sector, as well as with other knowledge bases on the open data web. This decentralized and open approach makes data about the arts sector easy to discover and to reuse.

Artsdata.ca has over 150 data providers across Canada. These include associations, unions, industry platforms, ticketing services, and individual arts organizations.

Artsdata operates under a dual framework that balances strategic oversight by the Artsdata Community Group and operation support provided by the Canadian Association of Performing Arts (CAPACOA)

Learn more: [About - Artsdata](#)

### Objectives of the policy

1. To inform members of PACT's Open Data Policy;
2. To obtain direct consent for releasing PACT member information as open data;
3. To ensure that sensitive information (i.e. commercial, transactional information) will not be inadvertently disclosed as open data).

### Limited information to be disclosed as open data

Only the information for PACT member organizations who have chosen to participate will be shared.

In the integration between PACT and Artsdata, only information of a public nature about organizations will be disclosed as open data. The list of fields for which data will flow from PACT to Artsdata includes:

- Company name
- Legal name
- Business Number (Business numbers help distinguish between organizations with similar names)
- Legal Form/ Type (ie. Registered charity, etc.)
- Website URL
- Company Address (municipality, province/territory, country)
- Organizations' main contact phone number and email address
- PACT's membership status (active/inactive)

Note, much of this information is already available as open data, via Arts data, Wikidata, and/or the Digital Narratives for the Arts database. Organizations can opt out of providing information for any of those specific fields by leaving it blank.

**No personal or transactional data including individual contact information, membership dues, or contracting will be disclosed.**

### Updating Information

For those organizations who choose to participate, the information will be updated with Artsdata through an API on a quarterly basis.

At any time, authorized personnel from an organization can contact Artsdata and have information removed or updated.

### Consent strategy

PACT members are able to opt in or out of having their data shared with Artsdata.

Beginning with the 2025-2026 membership renewal PACT Regular, Commercial and Affiliate members will be given the opportunity to opt in or out of PACT's Open Data Policy. The Main contact on file with PACT for the company will be the person to provide consent on behalf of the organization. *(To find out who is the company's Main Contact on file, contact [info@pact.ca](mailto:info@pact.ca)).* Until explicit consent is obtained by the company's Main Contact on file, no data will be shared. The Open Data Policy will be communicated to members through the following means:

- A dedicated webpage on the PACT website;
- Membership renewal communications and Member Communiques;
- Town Halls;
- A pop-up when the Company's Main Contact logs in to the PACT portal.

### Member opt in/out instructions for the Main Contact

- Login to your account
- A pop up will appear with the copy:

### ***PACT Open Data Policy***

Your organization is invited to opt in or out of PACT's [Open Data Policy](#). The aim of the Open Data Policy is to increase digital visibility and discoverability but sharing publicly available information with [Artsdata](#). To review PACT's policy click [here](#). If you have any questions, please contact [info@pact.ca](mailto:info@pact.ca)

**Yes, Opt In:** I agree with the terms of PACT's Open Data Policy and consent to participation on behalf of my company (i.e., I consent to the disclosing of publicly available organization information as outline in the policy).

**No, Opt Out:** I do not wish to participate in the open data strategy at this time.

**Unsure:** Close the pop up. You may opt in anytime on the Member Info page

- Member may select "Yes, Opt in" or No, Opt Out or close the pop up.
  - Yes, Opt in: Member will be taken the Member Info page to complete additional open data fields
  - No, Opt Out: Members will not be required to complete additional data fields, but may choose to do so for PACT's own membership information.
  - Close the pop up: Member will not be opted in or out and their data will not be shared. They may opt in or out by visiting the Member Info page.

Members may change their mind at any time. To change opt in or out status, the Main Contact may update this on the Membership Information page in the PACT portal.

*Any changes to the PACT Open Data Policy will be communicated with members prior to changes being implemented.*